



For Healthcare Professionals

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Dear *PPM* Readers,

For the past two decades, Practical Pain Management (*PPM*) has served pain-treating clinicians across the country through both the digital and print publication of case studies, literature reviews, research insights, tips from the field, and more. As we mark our 20th anniversary this summer, *PPM* will be going all digital, starting with the July/August 2020 issue.

This change has been brewing for the past couple of years – as so many of our readers have found comfort and success on virtual platforms – and we are excited about new opportunities for the *PPM* brand. We think you will be excited too.

Coming Soon:

- A redesigned website that provides a more targeted, intuitive experience for the practicing clinician, whether in primary care, a pain specialty, advanced practice, or clinical pharmacy.
- Content that understands the biopsychosocial model of pain care – including all of its players, as well as the intricacies of comorbidities, and the complexity of prescribing for pain.

- Downloadable and streaming dialogues that engage those treating pain with each other, and with patients.
- Deep dives on how to assess, diagnose, and manage the most common pain syndromes – as well as the most rare.
- Clinician-tested reviews of emerging therapeutics and devices.
- Literature reviews and expert Q&As that target specific clinical disciplines while also culling out takeaways for the integrative care team.
- Meeting coverage with more highlights, less fluff – providing key takeaways and the game-changing research you want to know for your daily practice.
- And... we're not letting go of our printed special editions. Clinician Guides and Primers, such as our Opioid Prescribing and Monitoring double edition, will continue to be published and distributed.

As always, *PPM* readers will be able to access our full online editions at **[www.practicalpainmanagement.com](http://www.practicalpainmanagement.com)**.

You will be alerted via email when new issues are made live.

Please also note that, in the near future, you will no longer need to log in to the *PPM* site to access its content.

Sincerely,

Angie Drakulich  
Executive Editor

Jeff Gudin, MD and Jeffrey Fudin, PharmD  
Editors-at-Large



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